

Are you passionate about the hospitality industry and visual creativity? You love to create, design execute design projects? Welcome to Positioner.

Who are we?

We position. On point.

Our team consists of people with different areas of expertise and talents who support hotels in their differentiated positioning in a highly competitive market. To do this, we work down to the very last detail to help a hotel brand create a meaningful and sustainable experience along the customer journey. Our strategic and data-analytical approach is paired with our understanding of design and psychology. Our engine: digitalisation! Twenty years of dedication and creativity are expressed in Swiss precision, a global network, and a dash of Italianità.

Our partners?

International and unique. Our clients are hotel affiliations, luxury, boutique, and design hotels. This includes renowned hotels such as Six Senses, Le Sirenuse, Gstaad Palace and The Cambrian Adelboden.

For the Hospitality Positioning & Branding department, we are looking for a

Graphic Designer (50-100%)

Your areas of responsibility

- Execute visual assets such as collateral materials, presentations, merchandising articles and collateral materials
- Design creative digital ads, e-newsletters, reels, and other digital marketing design assets
- Select and retouch images
- Amend designs after feedback
- Prepare design files for production, including print and digital assets
- Ensure final graphics and layouts are visually appealing and on-brand and ensure quality control
- Ensure consistency in brand appearance across all platforms and channels
- Contribute to the maintenance of a brand asset library, including visual assets and brand guidelines
- Work on various projects simultaneously in the field of execution while meeting deadlines and maintaining high-quality standards
- Assist in developing corporate design guidelines
- Collaborate with the marketing and creative teams to conceptualise and create design assets

Your Profile

- Degree in Visual Design, Graphic Design, Fine Arts, or a related field
- Proven graphic designing experience with a minimum 2 years of working experience as a graphic designer
- Familiarity with design software and technologies (such as InDesign, Illustrator, Photoshop, Adobe Creative Suite and Canva)
- A structured, quality-focused, and precise way of working
- A keen eye for aesthetics and details
- Creativity and an ability to think outside the box
- Capability to translate the creativity concept/strategies in matching design assets
- Ideally, knowledge in hospitality or travel
- Pragmatic mindset with a high problem-solving orientation
- English level minimum B2

Our Offer

- In-depth insights and transfer of expertise in the areas of hotel brand development and innovation
- Work in an attractive international environment with well-known hotel brands
- Strong teamwork and flat hierarchies with development opportunities in a family environment
- Distance working possible, however, ideally located in S. Antonino
- Flexible working hours
- 5-day week with 42.5 working hours
- 4 weeks paid holidays
- Special rates in all Swiss Deluxe Hotels (upon the availability of the hotel)

Your Application

Are you interested? Please apply here: <https://wgwnkzqch7p.typeform.com/CreativeMind>

Applications via email will not be considered!

For specific questions, please send an e-mail to talents@positioner.com