

Are you passionate about the hospitality industry and have a talent for organisation? You love to plan, coordinate, and successfully implement international positioning, branding marketing projects? Welcome to Positioner.

Who are we?

We position. On point.

Our team consists of people with different areas of expertise and talents who support hotels in their differentiated positioning in a highly competitive market. To do this, we work down to the very last detail to help a hotel brand create a meaningful and sustainable experience along the customer journey. Our strategic and data-analytical approach is paired with our understanding of design and psychology. Our engine: digitalisation! Twenty years of dedication and creativity are expressed in Swiss precision, a global network and a dash of Italianità.

Our partners?

International and unique. Our clients are hotel affiliations, luxury, boutique and design hotels. This includes renowned hotels such as Le Sirenuse, Les Trois Rois, Gstaad Palace and The Cambrian Adelboden.

For the Hospitality Positioning & Innovation department, we are looking for a

Branding & Marketing Project Manager / Orchestrator (50-100%)

Your areas of responsibility are:

- Responsible for the planning and successful implementation of positioning, branding and marketing projects
- Responsible for adherence to budgets, cost controlling and resource management
- Responsible for the coordination of all project participants
- Responsible for the creation, coordination and evaluation of tenders and partner briefings
- Responsible for quality control of delivered work (Quality assurance)
- Active involvement in the development of customer accounts
- Help to improve the internal project management standard

Your Profile

- Higher education degree in the field of business management/business administration
- Minimum 3 years of working experience as a project manager in a marketing/branding/consulting company
- Ideally, working experience in marketing
- Knowledge in hospitality, brand management and marketing
- Ability to manage projects by motivating the customer- and consulting-implementation teams
- Ability to successfully manage multiple delivery streams and projects simultaneously.
- A high degree of self-initiative as well as an independent and result-oriented working style
- Pragmatic mindset with a high problem-solving orientation
- A structured, focused, precise, analytical, and proactive way of working
- Self-confident and convincing appearance in front of the customer
- English level minimum C1
- Willingness to travel

Our Offer

- In-depth insights and transfer of expertise in the areas of hotel brand development and innovation
- Work in an attractive international environment with well-known hotel brands
- Strong teamwork and flat hierarchies with development opportunities in a family environment
- Based in our Zurich office (Home office possible upon arrangement / regular visits in our headquarter in Lugano mandatory)
- Flexible working hours
- 5-day week with 42.5 working hours
- 4 weeks paid holidays and 15 public holidays per year
- Special rates in all Swiss Deluxe Hotels (upon the availability of the hotel)

Your Application

Are you interested? Please apply here: <https://wgwnkzqch7p.typeform.com/ProjectManager>

Applications via email will not be considered.

For specific questions, please send an e-mail to matteo.desantis@positioner.com